GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA

UNSTARRED QUESTION NO:108
ANSWERED ON:15.07.2002
TRAVEL TRADE MISSION TO GULF COUNTRIES
SUDARSANA E.M. NATCHIAPPAN

Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) the details of Travel Trade Mission headed by the Minister to Gulf Countries:

(b) whether there is possibility to attract more Arab tourists to India as a result thereof; and

(c) if so, the details of Marketing and Package plan therefor?

Answer

MINISTER OF TOURISM AND CULTURE (SHRI JAGMOHAN)

(a), (b) & (c): A delegation led by the Minister for Civil aviation recently visited Dubai, Abu Dhabi, Muscat and Bahrain for promotion of India`s various tourism products. This delegation included Tourism Ministers from some States, Government officials and private sector representatives. Seminars, workshops, interviews and India Evenings were organisedas a part of this promotional exercise. A number of new packages have been launched to give further impetus to flow of traffic from this region.